

Creative Access Corporation
Graphic Design Selections

Phone 1 800 4 ACCESS
 (773 525 - 1030)

TALENT MARKET
 05/08

BROAD SELECTIONS

#B2D- Owners, partners, principals, graphic designers, art & creative directors only.

Broad Selections #B2D		
Locale	Names	Cost*
BOS	325	\$90
NYC	775	\$215
NYM	1225	\$340
PHL	175	\$85
PIT	75	\$85
RGN 1	2525	\$630
ATL	175	\$85
DCM	250	\$85
MIA	50	\$85
RGN 2	1025	\$280
CLE	50	\$85
DET	100	\$85
CHI	725	\$200
MIL	100	\$85
MIN	200	\$85
STL	100	\$85
RGN 3	1975	\$540
DAL	150	\$85
DEN	125	\$85
HOU	125	\$85
RGN 4	650	\$180
LOS	450	\$125
ORA	75	\$85
SDI	100	\$85
SEA	125	\$85
SF	375	\$100
RGN 5	1575	\$430
NAT'L	7825	\$1800

(CL55, D/72M)

#B3D- Owners, partners, principals & upper level management.

Broad Selections #B3D		
Locale	Names	Cost*
BOS	225	\$85
NYC	550	\$150
NYM	900	\$250
PHL	100	\$85
PIT	50	\$85
RGN 1	1825	\$500
ATL	125	\$85
DCM	175	\$85
MIA	50	\$85
RGN 2	750	\$200
CLE	25	\$85
DET	50	\$85
CHI	525	\$150
MIL	50	\$85
MIN	125	\$85
STL	50	\$85
RGN 3	1275	\$350
DAL	100	\$85
DEN	100	\$85
HOU	75	\$85
RGN 4	475	\$125
LOS	325	\$90
ORA	50	\$85
SDI	50	\$85
SEA	75	\$85
SF	275	\$110
RGN 5	1150	\$315
NAT'L	5525	\$1270

(CL55, D/6X)

TARGETED SELECTIONS

#T2D- The top 20% ADs, CDs, GDs, owners, partners & principals.

Targeted Selections #T2D		
Locale	Names	Cost*
BOS	25	\$85
NYC	75	\$85
NYM	125	\$85
RGN 1	300	\$105
ATL	15	\$85
DCM	50	\$85
RGN 2	150	\$85
CHI	150	\$85
MIN	25	\$85
RGN 3	475	\$165
DAL	50	\$85
HOU	25	\$85
RGN 4	100	\$85
SF	15	\$85
RGN 5	125	\$85
NAT'L	1225	\$425

(CL55, Rank A B D/61M)

#T1D- The top 45% ADs, CDs, GDs, owners, partners & principals.

Targeted Selections #T1D		
Locale	Names	Cost*
BOS	100	\$85
NYC	250	\$90
NYM	375	\$130
RGN 1	825	\$285
ATL	50	\$85
DCM	100	\$85
RGN 2	375	\$130
CHI	250	\$90
MIN	75	\$85
RGN 3	875	\$305
DAL	50	\$85
RGN 4	200	\$85
LOS	50	\$85
SF	100	\$85
RGN 5	350	\$125
NAT'L	2650	\$835

(CL55, Rank A B C D/61M)

SPECIALTY SELECTIONS

#S1D-Travel & Leisure:
 Creative personnel at firms with travel & leisure accounts.

Specialty Selections #S1D		
Locale	Count	Cost*
NAT'L	150	\$85

(23/25, 29, & 36 D of R, D/72M)

#S3D-Food & Beverage:
 Creative personnel at firms with food & beverage accounts.

Specialty Selections #S3D		
Locale	Count	Cost*
NAT'L	150	\$85

(10/11 & 16 D of R, D/72M)

#S2D-Beauty & Fashion:
 Creative personnel at firms with beauty & fashion accounts.

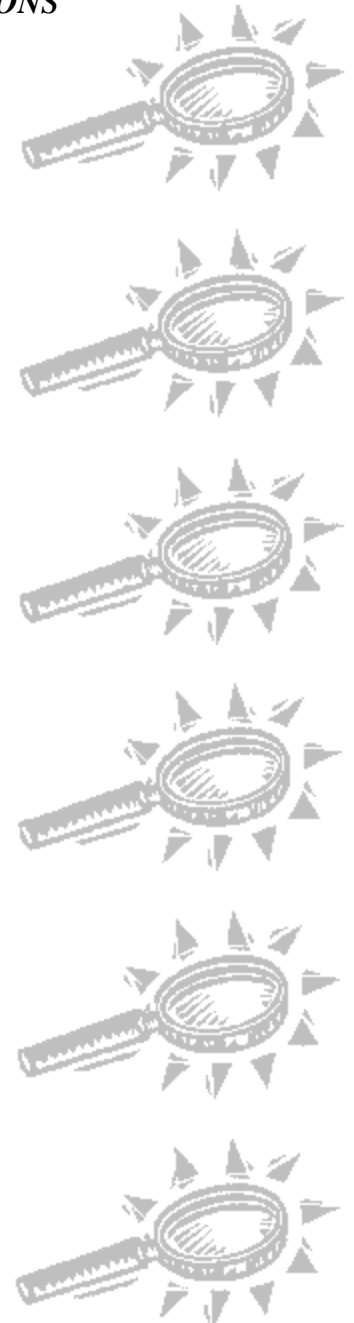
Specialty Selections #S2D		
Locale	Count	Cost*
NAT'L	125	\$85

(15/21 & 43 D of R, D/72M)

#S4D-Auto:
 Creative personnel at firms with automotive accounts.

Specialty Selections #S4D		
Locale	Count	Cost*
NAT'L	100	\$85

(31/35 D of R, D/72M)



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*Cost based on 1x mailing, labels only.